

Fondazione Pistoletto Cittadellarte ONLUS offers 2 scholarships named after Michelle Yeoh and Jean Todt for enrolling the three-year courses at Accademia Unidee a.y. 2025/2026

Two scholarships are available for enrollment in the three-year courses in Art for Social Change and Sustainable Fashion at Accademia Unidee, 2025/2026 academic year. The scholarships are addressed to outstanding students. One of the two scholarships is reserved for female candidates. The other is open to candidates of any gender.

The scholarship covers:

- the entire tuition and attendance fees for three academic years;
- the accommodation costs (in a shared double room on the Accademia campus).

Art. 1 - How to apply

The request and the awarding of the scholarships take place during the admission process to the three-year courses and never after their start date. Admission to the three-year courses is independent of the possible awarding of the scholarship.

The scholarships are open to candidates who meet the following requirements.

Aptitude requirements:

- Having successfully passed the admission interview for the three-year courses at Accademia Unidee. Personal CV and portfolio will be evaluated.
- Presentation of a cover letter explaining the closeness to the values that animate the Third Paradise-Rebirth project.

Formal requirements:

- Having reached 18 years of age.
- Being a citizen of a country in the East Asia, South Asia and Southeast Asia area (proven by passport). The complete list is received according to the United Nations division, present at the following link: unstats.un.org.
 - The list therefore applies to: China, Japan, Mongolia, North Korea, South Korea, Taiwan, Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan, Sri Lanka, Brunei, Cambodia, East Timor, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, Vietnam.
- A secondary school leaving qualification obtained with at least 12 years of schooling or a substitute certificate for all legal purposes or a certificate issued by the Italian ENIC-NARIC centre (CIMEA), by certificates from foreign official bodies or by any Declaration of Value.
- Economic means of subsistence for the planned stay according to the Italian Regulation. Such means are quantified in the amount of € 534,41 per month for each month of the duration of the academic year, equal to € 6,947.33 per year (equal to 13 monthly payments)
 - https://universitaly-private.cineca.it/uploads/universitaly-pubblico/Circolare_2025-2026_studenti_internazionali.pdf



Art. 2 - Assignment criteria

Admission of students to the three-year courses of Accademia Unidee is based on a verification of the aptitude requirements and formal requirements.

The exemption is assigned upon verification of both requirements and is open to anyone who possesses them and intends to participate in the call. The call has a strictly territorial dimension precisely because it was born from a collaboration between Fondazione Pistoletto Cittadellarte ONLUS and Michelle Yeoh and Jean Todt. The possibility of applying is therefore open to citizens of East Asia, South Asia and Southeast Asia (proven by passport).

Furthermore, an evaluation requirement is the proximity to the Third Paradise-Rebirth project, the fulcrum of the collaboration between the Foundation and Michelle Yeoh and Jean Todt and the vision of Accademia Unidee.

"The Third Paradise is the fusion between the first and second paradise."

The first is the paradise in which humans were fully integrated into nature. The second is the artificial paradise, developed by humans through a process that has now reached globalizing proportions. This paradise is made of artificial needs, artificial products, artificial comforts, artificial pleasures, and every other form of artifice. Humankind has formed a real artificial world that gives rise, in an exponential manner and in parallel with its beneficial effects, to irreversible processes of decline on a planetary scale. The danger of a tragic collision between the natural sphere and artificial has been announced in every way.

The idea of the Third Paradise is to lead artifice—that is, science, technology, art, culture and political life—back to the Earth, while engaging in the reestablishment of common principles and ethical behavior, for on these the actual success of the project depends. The Third Paradise is the passage to a new level of planetary civilization, essential to ensure the human race's survival. The Third Paradise is the new myth that leads everyone to take personal responsibility at this momentous juncture.

The Third Paradise is symbolically represented by a reconfiguration of the mathematical infinity sign. In the "New Infinity Sign" three circles are drawn: the two opposite circles signify nature and artifice; the middle one is the conjunction of the two and represents the generative womb of the Third Paradise. The term artifice is rooted in the word art, so art today takes on core responsibilities with regard to the whole artificial world" (Michelangelo Pistoletto).

Art.3 - Application and submission deadline

The application for admission to the procedure, drafted according to the template attached to this notice, must be addressed to the Director of Accademia Unidee and sent via email to orientamento@accademiaunidee.it, together with CV, portfolio, cover letter and passport of the candidate, with the subject line "Scholarship application Accademia Unidee - Michelle Yeoh and Jean Todt" by the strict deadline of September 22, 2025, 4 pm (CET).

Art. 4 - Selection procedure

The scholarships are awarded by the Committee appointed by the Director and is based on a ranking formulated according to the criteria of merit.

After verifying that the candidate meets the access requirements (Art. 2), the Committee assigns



points based on the following criteria, up to a maximum of 30 points:

A- Admission interview: up to a maximum of 10 points

The admission interview will be held by a commission formed by the General Management of Accademia Unidee, the Academic Coordination and the Didactic Coordination. Personal CV and portfolio will be evaluated.

B- Cover letter evaluation: up to a maximum of 20 points.

The cover letter will be necessary to evaluate the candidate's proximity to the values that animate the collaboration between Fondazione Pistoletto Cittadellarte ONLUS, Mr. Todt and Ms. Yeoh, as well as the vision of Accademia Unidee.

Art. 5 - Duration of the benefit.

1. The scholarship lasts for three academic years, starting from the next a.y. 2025/2026.

It will be renewed from academic year to academic year upon obtaining the following attendance and merit requirements:

- having passed by September 30 of each year at least 50 Equivalent ECTS (for those who are going to be enrolled in the second year) or 110 Equivalent ECTS (for those who are going to be enrolled in the third year);
- achieve a weighted average of at least 27/30 on the exams passed;
- have a minimum attendance of 80% of the lessons taught during the academic year.

Art. 6. Decay of benefit.

The benefit decays for students who:

- withdraw from studies or want to move to another Academy/University;
- incur disciplinary sanctions for infringements committed against Accademia Unidee and/or do not take care of its Ethic Code;
- do not comply with the merit requirements set out in the previous article;
- do not have the legal right to stay in Italy.

Art. 7 Limits of the scholarship.

The scholarship does not include

- help in fulfilling the economic means of subsistence required by the Italian Regulation;
- any form of direct monetary support;
- anything not explicitly stated in the preceding articles.

Biella, July 29, 2025



Annex A – Application for participation in the selection for scholarships, Italian Cultural Institute in Cairo, Accademia Unidee a.y. 2025/2026

APPLICATION FORM

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Name and surname	
Residence (Address, Postal Code, City):	
Domicile (only if different from residence):	
Telephone	
E-mail	

Declaration

I declare that I am going to be enrolled at Accademia Unidee in the course of:

- O Public Art
- O Sustainable Fashion

Request

I request to be included in the ranking lists for the A.Y. 2024/2025 for scholarships

Attachments:

- CV
- Portfolio
- Cover letter
- Passport
- Proof of residency

Date and place:

Applicant's Signature: