THREE-YEAR COURSES ADMISSION TEST
ACCADEMIA UNIDEE – FONDAZIONE PISTOLETTO
A.Y. 2022/2023

In order to apply to the three-year courses, applicants should have completed the 4th level of European Qualifications Framework or equivalent international educational level, you need to have a high school diploma (or another qualification recognized as suitable). At the moment, all the courses ministerial accreditation is pending, anyway to get the final formal diploma (once Accademia Unidee will be formally accredited all the students will get a formal Bachelor Degree) applicants must either have an Italian secondary school diploma (maturità) or an equivalent secondary/high school diploma that is legalized by the Italian embassy located in the country whose educational system the title belongs to.
Together with it, applicants should also pass an **admission test**. The test is the same for all the three-year courses and consists of:
1. the **interview**;
2. the personal **portfolio** and **motivation letter**;
3. the **assignment** (you can prepare it at home or during the day of the test).
During the interview the applicants will discuss with the commission both the portfolio, the motivation letter and the assignment

All the admission tests for the academic year 2022/2023 will take place online **through Zoom** according to this calendar:
- 29th April 2022
- 27th May 2022
- 15th July 2022
- 9th September 2022
- 30th September 2022

Please find all the instructions within the paragraph APPLICATION PROCEDURES.

1.   INTERVIEW
The admission test starts with an **interview**. The interview aims at **knowing yourself**, your personal interests, your aspirations and your human and cultural background.
The first part of the interview is about the **portfolio** and the **motivation letter**: you will present both your works and your passions and interests.
The second part of the interview is instead about the **assignment**. Explanations of these projects should be short and to the point: it is impossible to present everything, but applicants should make time to show some of their other works that tell their story and demonstrate their approach to making. The admission panel is very fond of your way of thinking and working, your research process and artistic creation and about your approach in general.

2.   PORTFOLIO AND MOTIVATION LETTER
Portfolio is a synthetic and well-organized selection of your projects and works. A portfolio is made of images and (short) texts representing who you are, your skills, your interests. The motivation letter shows instead why you are choosing Accademia Unidee and especially describes the reasons why you are choosing a specific course. Please find the instructions for preparing both the portfolio and the motivation letter at the end of this document.

3.   ASSIGNMENT
The assignment aims at testing your **technical skills and creative capabilities**.
The home assignments reveal and demonstrate how a prospective student thinks, works and approaches

specific challenges. The teachers will have the applicants portfolio to review as well. The home assignments reveal and demonstrate how a prospective student thinks, works and approaches specific challenges. The result is important, but the processes and decisions made along the way are of equal interest to the admissions panel and this must form a part of the presentation.

- You can prepare the assignment at home or doing it directly during the selection-day. This only depends on how you feel more comfortable.
- If you want to prepare the assignment at home you can choose between the following four options. If you instead prefer to do the assignment during the selection-day, you will receive the assignment in the morning and you will have 5 hours to complete it.

All the options are of course connected with the four three-year courses, anyway please feel yourself completely free in choosing the one you prefer or makes you more comfortable with. As an example, if you apply for Sustainable Fashion Design you may choose any of the options, without any restrictions. The choice only depends on your aspirations and work approach. If you think that the assignment is too complicated or difficult, please ask friends, professionals or collegues to help you. Collaborative work is both a fundamental issue and a value for Accademia Unidee. If you ask help to anyone, we only ask you to tell it, since collaboration and transparency are both essential. Remember to choose ONE ONLY option.

You can use any size, format or medium, anyway files must be saved as follows:
texts, photos, graphic works, drawings, sketches: .PDF, .JPG or .PNG (max 300 dpi) videos: MPREG4 or AVI other files will not be accepted.

ALL THE MATERIALS (PORTFOLIO, MOTIVATION LETTER AND HOME ASSIGNMENT) MUST BE SENT TO INFO@ACCADEMIAUNIDEE.IT MAXIMUM ONE DAY BEFORE THE SELECTION DAY.

A.Y. 2022/2023 ASSIGNMENT TOPIC: SUSTAINABILITY AND RESPONSIBILITY
According to Accademia Unidee' mission and vision, this year issue is: **Sustainability and Responsibility**.

The future of our planets and living beings is necessarily connected with a **sustainable development** which meets the needs of the present without compromising the ability of future generations to meet their own needs. We live the **Anthropocene**, the first geological era where earth is highly conditioned by human action effects. The sustainability of the relations between environment and human activities, which we define as socio-ecological systems, depends on such criteria such as the footprint, systems self-regulation, resilience and resistance, but most of all concerns the responsibility of environmental, political, economic and social choices. Everyone should propose new individual and collective solutions to cope with this thread. How will we live together? How will we imagine a prosperous and sustainable future? How may we change our lifestyle?
To answer such deep questions you can choose **ONE ONLY** of the following option. Choose the one you feel more comfortable with, the one you think you can express yourself more, no matter the course you are applying to. You can use any medium: drawings, films, prototypes, installations, performance. Remember to document not only the results but also the whole process through photos, videos or others.

1. 17SDGs
UN defined 17 sustainable development goals every nation should develop for the future of the planet. Accademia Unidee and Fondazione Pistoletto work on these goals since the beginning, adopting them as a guide for all the social projects activated around the world. In this assignment we ask you to develop an **artistic project** representing your idea of sustainability, by concentrating on one of the 17 goals. You may represent one of the goals by showing the problems that goal aim at solving, or even the consequences on our daily lives. You also may develop an artistic project aiming at answering to the issue or eventually showing

way for transforming society. During the interview you will show both the process and the concept at the base of your proposal. Medium and techniques are totally free.

Some references to get informed and some examples to get inspired from:

SDGs https://sustainabledevelopment.un.org/

SDGs through art: https://www.geneve-int.ch/revisiting-sustainable-development-goals-through-art

Forum Rebirth Cuba, Fondazione Pistoletto, https://www.youtube.com/watch?v=UIYUTi5lOU4

Olafur Eliasson, Ice watch (2014), https://olafureliasson.net/archive/artwork/WEK109190/ice-watch

Crisis Imaginaries: Climate Transformations // Carola Rackete, Jonas Staal & Radha D'Souza https://www.youtube.com/watch?v=oNRlUM4zFzg

2. SURVIVING MIGRANT CRISIS

Migration is one of the most relevant issue of contemporaneity and it concerns all of us. Thomas Nail says that we all are migrants since our life is a continuous moving. Apart from mobility, the migrant condition also concerns housing, shelters, protection: it's about surviving.

For this assignment, applicants must build their own hut outside and sleep in it for at least one night. If the experience proves unpleasant, they must improve the design and make another attempt. If they sleep well, the design should be fine-tuned and tested again. Sketches of ideas, photography form the building phase and documentation of the sleep-over experience must be presented alongside an exact copy – to scale – of the huts, its interior and its materials.

Some references to get informed and some examples to get inspired from:

Thomas Nail, The figure of the migrant https://www.sup.org/books/title/?id=23425

Michael Rakowitz, Parasite http://www.michaelrakowitz.com/parasite

Alice Bleton, Monade capsule http://alicebleton.com/2017/09/19/monade-capsule/

Survival Shelters   https://www.outdoorlife.com/survival-shelters-15-best-designs-wilderness-shelters/

Julia Watson, The power of Lo-Tech

https://www.taschen.com/pages/en/catalogue/architecture/all/04698/facts.julia_watson_lotek_design_by_radical_indigenism.htm

Gregory Kloehn, Homeless Homes Project

http://www.art-vibes.com/design/gregory-kloehn-tiny-homes- for-the-homeless/

3. URBAN WEEDS AND HUMAN TRACES

Anthropocene is the humans' geological era. Oil, technology, digital and human action have radically changed the planet earth. At the same time, nature do regain its spaces. Nature looks for a different way to live with humans, invades cities, covers garbage with rust and mold, builds a different landscape. Signs of humans and signs of nature coexist.

For this assignment, applicants should document the presence of nature in the city through a selection of photos, or drawings, or a video. They can also document the human traces while devouring nature and building a "plastic world". To Accademia Unidee, "documenting is intervening" (Appadurai): every conscious transformative action starts here.

Some references to get informed and some examples to get inspired from:

SUP, Spontaneous Urban plants http://www.spontaneousurbanplants.org/

Environmental Performing Agency, http://www.environmentalperformanceagency.com/

Daniel Phillips, Ecologies of Elsewhere: Giving Urban Weeds a "Third Glance"

https://www.thenatureofcities.com/2017/09/06/ecologies-elsewhere-giving-urban-weeds-third-glance/

Climate and Cities, Patrick Flannery Walker, Greenspaces in city,

(1): https://www.instagram.com/p/B-eW7iIhb32/

(2): https://www.instagram.com/p/B_nNC_Jh6MA/

(3): https://www.instagram.com/p/CBc_q1tBbD5/?utm_source=ig_web_copy_link

 Arjun Appadurai, The right to research

National Geographic, 30 years after Chernobyl Disaster, https://www.youtube.com/watch?v=E-h15wX14po

4. GLOBAL WARDROBE

We usually associate fashion with the sophisticated and expensive haute couture pieces that famous designers show every year in Paris or Milan. Fashion is anyway first and foremost choosing how to represent yourself. Thanks to clothes we meet very common human needs, such as staying warm or covering up. They represent the identity of a person, the culture of a community, principles and values. The fashion of everyday life represents a very strong form of social inclusion. For this assignment applicants should do a research on everyday fashion of their neighborhood / town and to be inspired from them to design an outfit. Please don't go hunting for "eccentric dressing". Meet instead at least 15 people and ask them to take a picture about how they dress, or let them wear their best dress. When you're done, collect all the images and get inspired. Choose a list of keywords related to your idea to create an outfit. Create an outfit (for men, women, children or animals) connected to your idea, inspired by the comparison with people you met. You can make a drawing, make a collage, assemble ideas, add notes.

Some references to inform you and some examples to inspire you:

Brent Luvaas, Street Style: An Ethnography of Fashion Blogging, https://www.bloomsbury.com/us/street-style- 9780857855756/

Bill Cunningham, On the street, https://www.penguinrandomhouse.com/books/564177/bill-cunningham-on-thestreet-by-the-new-york-times-company/

https://www.tandfonline.com/doi/abs/10.2752/175174109X381355

Kate Fletcher, Slow Fashion, https://theecologist.org/2007/jun/01/slow-fashion

Vivienne Westwood, Buy Less, Choose well and Make it last,

https://www.youtube.com/watch?v=cik7qDIBVPk Fashion Revolution, https://www.fashionrevolution.org/

Where is the future of fashion heading,

https://www.youtube.com/watch?v=DUFjz4GoIEw&feature=youtu.be

Tears in the fabric (Rana Plaza documentary), https://www.youtube.com/watch?v=TiPm0tfdZ6w

Christine Ro, Can fashion ever be sustainable?

https://www.bbc.com/future/article/20200310-sustainable-fashion-how-to-buy-clothes-good-for-the-climate

PORTFOLIO GUIDELINES AND SUGGESTIONS

Portfolio is a **presentation** made of mainly images aiming at introducing what you can do, your works and your projects. It is a **well-organized selection** of your best works and projects. It may include works done at school or personal works: sketches, drawings, illustrations, paintings, graphic projects, design projects, collage, photos, videos, sculptures, accessories, fashion projects, interior design projects, performances, kitchen experiments, stories, medicine, astronomy, maniacs, dreams, handicrafts, *objet trouvé*, poems, proses, essays... Do not arrange a text-only portfolio, anyway! If you add texts (poems, essays, prose) please also add some visual either multimedia projects as well. Every project should also have a short description including: title, year, general information (i.e. home assignment/ personal work).

What to include:
Short bio
Contacts (phone, email, eventually your website/social network account)
From 5 to 10 different projects

You can NOT include:
shots or works done by others such as films, TV programs, photos, magazine, books.

PORTFOLIO is made of YOUR OWN works, ideas, world.

Format:
If you add texts, photos, graphic works, sketches or drawings: PDF, JPG, PNG (MAX 300 DPI) If you add

websites: HTML folder, CSS, SWF or give us the web URL if it is online
The portfolio may also be video-portfolio in MPEG4 or AVI

MOTIVATION LETTER GUIDELINES AND SUGGESTIONS
The motivation letter is a short text expressing the very reasons why you are applying to Accademia Unidee and to the specific course. Text must be about 400 words (half a page) and should tell us something about who you are, your goals, dreams and aspirations.
The letter must be saved as PDF file.

RESULTS
Accademia Unidee will take into consideration your attitudes, interests and design skills. Creativity, envisioning and cultural background will also be discussed. The lack of a specific school background in some subjects is not a condition of disadvantage, as long as you demonstrate attitude, enthusiasm and passion.

The grading of the test is in percentages. To pass the admission test a minimum of 60% is required:
PORTFOLIO (20%);
MOTIVATION LETTER (20%);
ASSIGNMENT (35%);
INTERVIEW (25%).

All results will be communicated to the applicants in 5 days. Admission is valid only for the academic year stated on the application. In very exceptional situations (and after a written and well-reasoned request), the Academy can allow an admission to remain valid for another year. If you are still studying in a High School, admission is offered on the condition that the applicant passes the necessary diploma/test and pays the tuition fees.

APPLICATION FEE

The application fee is € 25,00. Please pay through bank transfer:
Fondazione Pistoletto Onlus
Banca Patrimoni Sella - Biella
Conto corrente n. 1852679577435
IBAN: IT33N0321122300052679577435
BIC: SENVITT1XXX

IMPORTANT: AS SOON AS THE PAYMENT HAS BEEN MADE, PLEASE SEND THE APPLICATION TO TAKE THE ADMISSION TEST TO THE GUIDANCE OFFICE, SO AS TO HAVE ALL THE PERSONAL AND TAX DATA OF THE CANDIDATE AND BE ABLE TO PROCEED WITH THE INVOICE.

APPLICATION PROCEDURES

1. Download and fill the **Application form**;
2. Sign the form;
3. Attach your scanned ID and your payment receipt;
4. send the form, your ID and the receipt to info@accademiaunidee.it ;
5. wait for the answer from the Administration office: they will send you the link for the selection day.

If you have any doubt or questions please write to info@accademiaunidee.it or phone us to +39 0158971048.